



Text messaging: for quick and discreet communication of real-time information

In today's business environment, easy, discreet and prompt communication with your workforce is vital to improving response time, empowering employees to accomplish more in less time and increasing customer satisfaction.

Businesses create a mobile employee when desk bound applications are extended through a two-way radio. With real time information, made possible with text messaging, faster and more accurate information can reach employees, enhancing their productivity. Through text messaging, the gap between workers and information they need is reduced - as well as the time employees spend obtaining the information that they need to do their job.

Text messaging is an ideal form of alternative communication when voice communication cannot be easily heard or when sensitive information is being shared. Text messaging also enables employees to communicate when discretion is a required part of your business. And with a two-way radio solution that features both voice and text messaging capability, you can communicate with and provide information to your employees virtually anywhere and at anytime – without additional devices to install and maintain.



Discretion

In environments such as large resorts, discretionary communication is vital in order to enhance your customers' experience. With text messaging capability you and your employees can communicate information to one another without disturbing the atmosphere of your business.

Resorts can utilize text messaging at the front desk to confirm with housekeeping that a customer's room is ready. The front desk can also quickly send a message to maintenance when a customer calls to report an issue, such as a broken air conditioning unit in their room, or communicate with the golf course to schedule a tee time for their guest.



Text messaging capability provides you with an alternate form of communication that enables you and your workforce to quickly and easily share real-time information with one another..

Efficiency

Workers in a manufacturing plant need to have access to real time information in order to keep the plant running smoothly. By sending information via text messaging, the need for your workforce to return to their computers to check on the status of inventory for a manufacturing line or the status of an incoming shipment to be put to stock is eliminated—saving them time and helping make them more productive.

Large campuses, such as a local college or university, need to be able to communicate information quickly and easily, no matter where employees are located. Whether you need to notify maintenance of a needed building repair or communicate the arrival of the visiting football team to the athletic department, text messaging can help your mobile workforce easily share information with one another – across the entire campus.

Mobile Workforce

With text messaging, you can also quickly and easily communicate with your employees out on the road. Whether it is to make an unexpected pick up from a customer or to send notification of heavy traffic, you can share information with your mobile workers without having to distract them with a voice conversation.

You can also quickly and easily communicate with your sales team. Even when your sales team is with a customer, you can send vital customer account information or respond to questions, without the salesperson having to interrupt the customer meeting to place a call – providing your sales team with real-time information and helping to increase your customers' satisfaction.

Maintenance

Maintenance personnel keep your business functioning at its best. When unfortunate incidents occur or emergency repairs are needed, text messaging enables you to quickly notify and direct maintenance to the scene. Whether it's a downed power line or a malfunctioning sprinkler, you can promptly notify a maintenance worker to fix the issue – helping to save you time and money.

Alternate Form of Communication

Text messaging capability provides you with an alternate form of communication that enables you and your workforce to continue to communicate information to one another – even when voice communication just isn't possible. Whether it is to check on the status of inventory for the manufacturing line or to notify maintenance of a needed repair, your employees can communicate with one another even when voice communication is not feasible.

MOTOTRBO™

The MOTOTRBO Professional Digital Two-way Radio System is the ideal communication solution for your business. MOTOTRBO features both voice capability and integrated data applications, such as Text Messaging Services. Whether its voice communication or a need for more discreet communication via text messaging, you and your employees can quickly and easily communicate with one another – without additional devices to install and maintain.

MOTOTRBO helps you manage your mobile workforce to increase productivity, improve operational efficiency, increase customer satisfaction and control costs – helping make you more competitive in today's business environment.

For more information on the MOTOTRBO two-way radio system, please visit motorola.com/mototrbo or contact your local channel partner.



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